

## Company Profile

### About bijingo Pty Ltd:

Bijingo Pty Ltd is an Australian company with a 'can do' attitude. We develop and host, b-smart, a comprehensive Software as a Service project management solution via the web. b-smart is suitable for any organization wanting to effectively manage projects, resources, time, issues, risks, changes and costs to realize planned business benefits.

b-smart is designed to meet the needs of all project stakeholders. From the perspective of project managers, executive teams, resource managers and project team members b-smart provides a solution to reduce effort and ensure visibility of information to those who need it.

### Our Mission

To enhance our client's capability to realize the benefits of effective management of every project by using b-smart.

### Our Vision

To create a global project management community that facilitates and enables continuous improvement of project delivery capability for all community members based on the use of b-smart.

### Our Values

- Honesty and integrity
- Proud to be Australian
- Customer first and foremost
- Hard working
- Reward performance
- Easy to do business with
- An international flavor
- Unique (and a little bit of fun)
- Our logo represents the bringing together of disparate halves to be whole

### About b-smart:

b-smart is a hosted Software as a Service project management solution. It facilitates effective management and control.

b-smart provides central information, enabling managers timely and easy access to find, focus and act on the exceptions to keep projects on track. This coupled with our service offerings can enable organizations to get the benefits of our solution in days not years.

### Our Services:

- b-smart
- b-smart training
- Project management process training
- Scheduling process training
- Implementation consulting
- Custom software development
- Customer support

### Our Service Delivery Partners:

- **Australia**
- Core Consulting
- Tanner James
- **Europe**
- ETP International

### About bijingo's Customers:

- Toll
- ANCA
- Hella
- Goodyear
- Linfox
- Orica
- Oxiana
- The Laminex Group
- Logosdor

The Linfox logo, which consists of the word "LINFOX" in a bold, black, sans-serif font inside a yellow diamond shape with a black border, set against a red background.

"I love b-smart – it gives me a centralized, automated, highly visible reporting capability for the whole business and each level of the organization...What took me two days to do using a series of spreadsheets I can now do in a morning. "

**Belinda Davey, Manager Project Management Office, Linfox.**

# Company Profile

## Bijingo's History

The concept for bijingo began in 1999, as a fledgling idea for allowing people to collaborate better using the web.

- In 2001 the first beta release.
- In 2002 was the first software release.
- In 2003 BITS funding secured.
- In 2003 the first customer.
- In 2003 COMET funding secured.
- In 2004 second release.
- In 2005 received AUSINDUSTRY grant.
- In 2005 software as a service began.
- In 2006 business model to software as a service only.
- In 2006 1st Tier 1 hosted clients.
- In 2007 bijingo
- In 2007 b-smart

## Why bijingo:

**bijingo!** *Informal.* (an exclamation used to emphasize the truth or importance of a foregoing statement, or to express astonishment, approval): *I know you can do it, bijingo!*

A new name for a new era, our future is the internet and Software as a Service. The consumer web and the business web are currently trending together. Bijingo represents both the fun of the consumer web and the power of the business web coming together.

The business web represents the end of software as we know it. Software as a Service is the future of applications. It allows customers to save huge amounts of capital while allowing the supplier to deliver their application with greater efficiency than ever before.

We believe that if you can surf the web you can use b-smart to manage all of your project needs.

**bijingo**  
**.com**

## Goodyear use b-smart for Sarbanes Oxley

"Being a US based multi national we are required to be Sarbanes-Oxley compliant .... that



means quarterly audits of IT general controls..... a key component is our Systems Development Lifecycle (SDLC). ..... b-smart has helped us stream line our SDLC, given us visibility of activity and resources plus control of deliverables necessary to meet compliance requirements simply and easily" **John Pap Corporate Information Officer , Goodyear**

## ANCA use b-smart to manage timesheets:



"We justified our investment simply on the

elimination of paper based time sheets and the associated cost of data entry..... For the first time I can regularly report to senior management on what our resource availability is and our capacity to take on new projects" **David McPherson, Engineering Manager, ANCA**

## Toll use b-smart to manage resources:



"b-smart has helped Toll Solutions to efficiently and effectively manage our

resources through the provision of weekly information. We have been able to improve staff utilization..... Best of all, we can now do the reporting in 2 ½ days rather than the five days it used to take 12 months ago..... " **Nicole Cannington, Project Office, Toll Solutions**

## AGD use b-smart for Prince2 compliance:

"b-smart provided the functionality we needed for our Prince2 environment and it was the right price. Being web



based it was easy to deploy, implement, access and use. The reporting provides transparency of all aspects of the project from a single place, a real time and effort saver." **Margarita Pavlou, LifeLink Project Manager, NSW AGD**

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