



b-smart Software as a Service Data Sheet

The Situation

Businesses want solutions that will improve organizational performance to generate competitive advantage. These need to be implemented as quickly as possible with minimum impact on day to day operations.

The Problem

For customer focused organizations the need to retain market share and revenues in the face of ongoing resource constraints is a major challenge. Internal systems can take too long to implement, resulting in missed opportunities or worse a loss of market share.

The Implication

This conflict in priorities can defer opportunities to improve performance to gain competitive advantage.

The Solution

b-smart Software as a Service project management solution helps to overcome these problems by eliminating the need to:

- Purchase and install hardware
- Install software
- Provide post implementation support

Getting b-smart up and running is as simple as clicking on a URL in your browser.

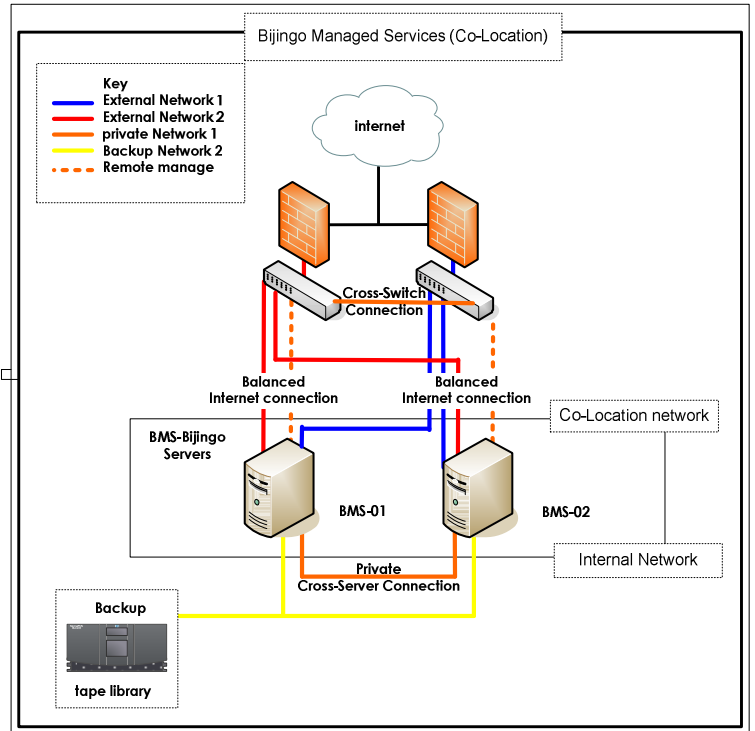
The Pay off

You realize these benefits:

- Outlay zero capital
- Implement in days rather than weeks
- Eliminate in house support
- Access to the latest version of b-smart
- Outsource service delivery risk

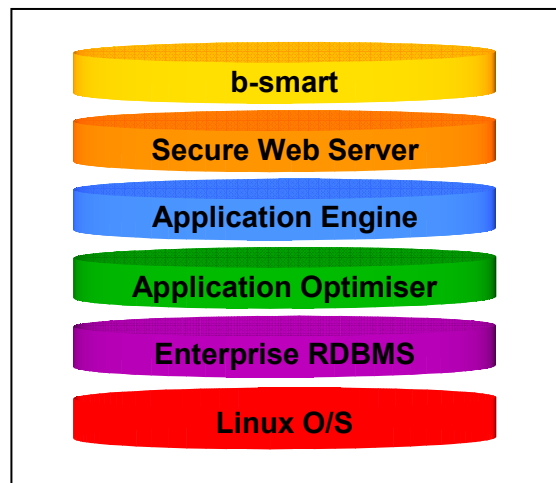
The Technology Platform

Dell is the preferred server provider for the b-smart solution. The technology platform has been designed for high availability with no single point of failure for the servers, storage, network, firewalls and internet connections. Multiple firewalls have been set up between the outside world and your data.



The Software Architecture

The software architecture makes use of “best of breed” operating systems, relational database and middleware. Their proven ability to inter work provides the secure, robust, high performance environment necessary to support b-smart. Each of the application layers is certified to work with the other elements of the software architecture. All data is encrypted before being stored in the database for added security.



b-smart - your projects

Our Partner

Bjingo has selected Primus Telecom to support the operation of b-smart hosted Software as a Service:

- Primus Telecom - co location in a secure data centre , hardware monitoring and media rotation services

This agreement will ensure that service levels are met and client data is secure.

About Primus Telecom:

The Primus Data Centre (IDC) is one of the Southern Hemisphere's most advanced web hosting facilities. Primus has a global network of Data Centre's, including their Melbourne and Sydney Data facilities.

PRIMUS
TELECOM



Primus utilize the very best on offer within the hosting industry, the IDC prides itself on high bandwidth Internet connectivity, redundant power supplies, 5 physical layers of security, fire protection services and a qualified team of dedicated professionals operating 24x7 - all aimed at maintaining the integrity and performance of their customers' needs.

Offering customized monitoring, technical support services, redundancy, high-level security as well as giving the customer full access to their equipment upon request, their co-location service offers security, affordability and unbeatable performance.

Bandwidth

As a leading Australian tier-one ISP, the Data Centre is serviced by their fully managed and scalable ATM network. With a full ATM link to their newly commissioned backbone, Primus also has it's own satellite redundancy as well as two redundant fibre links through other tier-one providers. In turn with generous fibre links to their internal server facilities, your web site has uninterrupted data flow coupled with a global telecommunications carrier's reliability and support.

Power

The IDC's facilities has an Uninterrupted Power Supply (UPS) installed supported by 1 x 800 KVA generator. All this plus a dual redundant air conditioning system to provide a reliable, 'always-on' hosting environment.

Security

Whether your business operates from a traditional shop front or from the virtual web world, security and peace of mind remain a priority. Primus' IDC has stringent physical security measures to ensure your web site is up 24x7. These world-class facilities meet Australian Communications Electronic Security Instructions 33 (ACSI 33). They include an array of stringent firewalls and five physical security layers.

For more information please visit Primus Telecom at www.primus.com.au

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